

# Aprille Trupiano

Aprille@AprilleTrupiano.com  
www.GetClickNow.com

## Qualifications

- **Seasoned Coach/Consultant/ Trainer** with business acumen and proven results with both national and international clientele.
- **Expertise** in curriculum design, facilitation and delivery.
- **Highly skilled** in improving company culture, and strengthening intra-company relationships & developing Leaders.
- **Proven ability** to effectively improve clients' level of effectiveness & productivity
- **Superior** written & verbal communication, intuitive & interpersonal skills.
- **Creative thinker**, with an ability to generate new ideas, concepts, methods, and technologies.
- **Fluent** in Italian, conversational in French, comprehend Spanish

## Partial Client List

UPS  
Bank of America  
Royal Caribbean Cruise Lines  
Re/Max International  
City of Manchester  
Zonta International  
Women in the Legal Profession  
University of Missouri at St. Louis  
Harris Stowe State University  
La Regione Lombardia

## Published Works

*"7 Points of Impact"* (book)

## Education

*Primeco Education*  
Carbondale, PA  
**Certified Senior Coach**  
**Certified Senior Trainer**

*The School of the Art Institute of Chicago*  
Chicago, IL  
**B.A., Fine Arts, 1996**



## Professional Experience

☞ *Aprille International Enterprise, LC* – St. Louis, MO  
**International Expert on Leadership**, November, 2009 – Present  
Professionally Speak on topics of Vision, Leadership, Influence and Legacy to national and international organizations, associations, companies and not for profit groups. Coach/Consult/Train on topics of: Vision Definition, Leadership Growth and Development, Powerful Communication, Effective Team Integration, Inclusive Company Culture, Legacy Design & Implementation. Create and Facilitate private Mastermind groups, private & public workshops, corporate trainings and national/international destination retreats for private and corporate clients. Published Author of *"7 Points of Impact"*. Currently writing *"Click: Leadership Secrets to Thrive in Your Business and Love Your Life"*. Co-authoring a leadership book for collegiates.

☞ *St. Louis Presents, Streetscape & Click! Power Hour* – St. Louis, MO  
**Radio/TV Show Host**, August, 2011 – Present  
Host a weekly television show, "St. Louis Presents" which highlights news, happenings and events in St. Louis. Assist in show theme/guest ideas. Host a monthly television show which highlights local businesses and gives business tips, called "StreetScape" which airs on ABC & is released for global audience on YouTube channel. Assist in developing storylines for interviews. Interview women of leadership and influence and industry "game changers" on weekly video internet show, called "Click! Power Hour". Write scripts related to each show. Currently ranks as the station's most highly viewed show on a global scale to international viewership. (undergoing redesign)

☞ *Primeco Education* – San Diego, CA / Scranton, PA  
**Affiliate Coach/Trainer**, May 2004 – October 2008  
Powerfully Led and Facilitated small workshops and breakout sessions at large annual events. Designed and Led curriculum to exclusive, high end coaching groups, called "New Heights". Coached individual clients and business clients on one to one basis each week.

☞ *Trupiano Investments, LLC* – St. Louis, MO  
**Co-Owner/Managing Director/Silent Partner**, August, 2001 – Present  
Successfully opened and built nine (9) family owned businesses as part of family holdings – both locally and nationally. Hired, Trained and Managed team staff. Designed and Conducted sales trainings. Generated and Implemented Office Policies and Office Procedures Manual. Created and executed marketing strategies to sell products and build strategic relationships.

☞ *Independent Contractor* – Milan, Italy  
**Consultant/Trainer**, May, 1997 – October, 2000  
Designed and Delivered Management Training courses for governmental agencies and small businesses. Topics included upper level Management Practices & Procedures, Communication, Managerial Leadership Growth & Development.

## Continued Education / Not for Profit Leadership

*Landmark Education* – St. Louis, MO/ Chicago, IL  
**Curriculum for Living ~ Introduction Leader Program**  
**Introduction Leader ~ Coach, Self Expression & Leadership Program**

# Bio

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**Aprille Trupiano, International Expert on Leadership, Professional Speaker, Author, Radio & TV Show Host**, is described by clients as being bold, completely straightforward, high energy, vivacious and dedicated. Her talent for being creative, engaging people in actions that will fulfill their goals, and encouraging others to think outside the ordinary redefines how they see themselves. Her practical mix of how-to and high dose of inspiration leaves people empowered and effective. Aprille's ability to break through what holds clients back uncovers obstacles they can't see yet. Her proven systems catapult clients to the miraculous in their life and the extraordinary in their business, where all their purest desires, their most intense passions are reborn. As a result they begin making more money than ever while having more fun doing it! As they develop in their **Vision-Leadership-Legacy**, Aprille's clients become fully engaged in living life and their natural power surfaces so they're fully realized as they are meant to be.

Aprille is a lifelong entrepreneur, having built her first company from nothing at the tender age of 20 years old, learning most of the "how to" through trial and error until she sold it. Since that first seedling corporation, she's continuously created businesses from the ground level. As a graduate of the "Women Entrepreneur" program at the age of 26, Aprille vowed to pursue her dreams. With a Bachelor of Fine Arts in Fashion Design at age 31, Aprille dared to re-create herself again in Milan, Italy, leaving with her suitcase in hand and nothing more than her ambition and self determination. Having arrived in Milan with no Italian language capabilities, no acquaintances, no solid job and no permanent residence, she managed to have all of this within two short months of her arrival. Aprille learned Italian, worked in the fashion industry, and made connections, eventually opening her own fashion design enterprise. When family obligations called her home, she took over family business including a fledgling nationwide sports memorabilia company, which she grew prosperously until it was sold. Aprille has also been instrumental in creating several additional family-owned restaurants and nightclubs while honing her business skills and financial acumen.

In the wake of a life altering event, Aprille realized that she was spending much of her time showing others how to do what she has done over and over and over again. She also became clear that it is a fulfilling way of living life for her – giving away what she's spent the last 20+ years practicing, growing, perfecting. Since then, Aprille has built her own coaching business – [click!](#) – and created the systems such as "The Power of Click" so that other entrepreneurs can achieve the same success. Aprille's worked with hundreds of clients, coaching them to accomplishment, prosperity and joy in their business, their relationships, in their life. As Aprille says, "when you own your business, your business is your life and your life is your business". It all melds into one and both are important to reaching the culmination of your dreams and aspirations. Aprille has dedicated her professional life to working with women entrepreneurs and solopreneurs to create success, self expression and self confidence. As she states, "When women thrive in their business and love their lives, they raise empowered children." THIS, is what she is committed to creating in the world.

# Subject Matter Expertise:

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- Inspiring Vision
- Personal Leadership
- Enduring Legacy
- Unwavering Confidence
- Thriving Company Culture
- Successful Team building
- Effective Communication
- Powerful Relationships

# Core competencies:

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- Uncovering others' Vision
- Developing Leadership in others
- Discovering and designing others' Legacy
- Creating alignment between Values and Vision
- Communicating clearly
- Hearing what is UNsaid
- Managing Accountability
- Building productive teams
- Developing systems and processes
- Creating programs – trainings, workshops, ongoing coaching
- Leading and Facilitating workshops, breakout sessions
- Speaking from the stage to small, mid-sized or large groups
- Building and maintaining client relationships

# Published Works:

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*7 Points of Impact* –published 2011

*Click! Secrets to Thrive in Your Business and Love Your Life* – due out in 2013

# Contact

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[Aprille@GetClickNow.com](mailto:Aprille@GetClickNow.com)

001.314.363.3913

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